



KERRY GEORGE

DIRECTOR OF
BUSINESS
DEVELOPMENT

 @kerrywgeorge/

BIOGRAPHY

Kerry George leads Business Development at Crown CFO, bringing over 30 years of executive sales leadership to the role. Throughout his career, Kerry has consistently driven growth and innovation in corporate environments. Before joining Crown, he founded and successfully led a sales consulting and advisory firm, where he provided strategic guidance to small and mid-size companies. This entrepreneurial experience equipped Kerry with a deep understanding of the unique challenges these businesses face as they strive for accelerated growth. His expertise in crafting tailored strategies and his commitment to fostering lasting client relationships make him a pivotal force in Crown's continued success.

INDUSTRY EXPERIENCE

- Consulting
- Professional Services
- Logistics
- Distribution
- Technology

SKILLS

- Strategy
- Process
- Turnaround
- Client Support
- Talent Development

EDUCATION

- B.A. Business Administration, Emporia State University
- Certified Sales Leader, Sales Xceleration®

