



BRIAN ROBINSON

CHIEF FINANCIAL OFFICER

 @brcrown

BIOGRAPHY

Brian is an accomplished finance executive with 17 years of CFO experience. He has earned a reputation as a high-level negotiator and a profit and results focused financial leader.

His experience includes working with a diverse group of business owners and executive teams to improve profitability. He has proven to effectively employ productivity improvements, supply chain activities, pricing initiatives and compensation structures that enhance the bottom line.

INDUSTRY EXPERIENCE

- Distribution
- Food & Beverage
- Warehouse Management
- Manufacturing
- Sports

SKILLS

- Business Strategy
- Budgets & Forecasting
- Growth Planning
- Pricing Optimization
- Improved Reporting
- Compensation Structure

EDUCATION

- B.S. in Accountancy from Southern Illinois University
- Certified Public Accountant
- Dale Carnegie Leadership Training