



NICK CHRISTIANSON

CHIEF FINANCIAL
OFFICER

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BIOGRAPHY

Nick is an entrepreneur and executive leader with a unique combination of financial expertise, people skills and creative vision. With more than 20 years of experience as a CFO/CEO, he has led turnarounds, managed growth capital, built high performance teams, managed product design/strategy and developed start-ups. Nick consistently strives to create value through simplification and disciplined focus in all areas of business.

Nick's most recent experience is leading Cramer, a commercial furniture brand in the lab/healthcare space, through a comprehensive transformation. This transformation converted Cramer into a lean, design-led brand with distinctive category leadership. Nick has also served as an advisor to several nonprofits and recently founded a youth outdoor program to help kids form a lifelong connection to nature.

INDUSTRY EXPERIENCE

- Manufacturing & Distribution
- Cloud ERP Platforms
- Nonprofits

SKILLS

- Strategy
- Pricing/Margin Optimization
- Growth Capital
- Production Outsourcing
- Product Design Management
- Asian Supply Chain
- Mid-Market M&A

EDUCATION

- B.A. in Accounting, St. John's University
- CPA (inactive)

